

 **Bridge** Public support for education PPPs



Executive Summary

A US survey conducted by OnePoll in March 2018 reveals that three-quarters of the American public surveyed believe there should be more charter schools to bolster education in developing countries.

Overall, the American public appear to back both education partnerships, which enable free private schools, and affordable private schools in places where governments struggle to provide sufficient education. One route to improving access to learning is through public-private partnerships, where government leverage the resources and knowledge of proven private providers to meet the challenges of a public service delivery such as education. An independent study last year revealed a 60% learning increase in Partnership Schools for Liberia, a world class example of an effective education PPP.

UN Sustainable Development Goal 4: To ensure inclusive and quality education for all and promote lifelong learning is an increasing focus of the international community. Education public private partnerships are one of the most effective and scalable models of provision to tackle the global learning crisis, but remain a subject of divisive debate.

Findings from the survey reveal in the USA:

- Three-quarters of the American public believe there should be more education public-private partnerships in developing countries. Only 6% disagreed.
- 62% of those surveyed thought charities, NGOs, companies and faith organisations should support governments by running extra schools in order to meet proper standards. Only 10% disagreed.
- Just 1-in-10 correctly identified that there are 263 million children out-of-school. This figure was the same for those who correctly identified the 330 million children who were in school and not learning.
- 12% of those surveyed correctly identified that worldwide we need 69 million more teachers by 2030.

APRIL 2018

Bridge / OnePoll survey results

US SAMPLE OF 2,000 ADULTS

Survey conducted: 15/01/2018-16/03/2018

REGION BREAKDOWN SUMMARY

Region	%	Responses
Northeast: Connecticut, Delaware, Maine, Massachusetts, Maryland, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, Washington D.C.	24.05%	481
Southeast: Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia	25.30%	506
Southwest: Arkansas, Arizona, Louisiana, New Mexico, Oklahoma, Texas	11.05%	221
Midwest: Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin	22.30%	446
West: Alaska, California, Colorado, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming	17.30%	346

AGE RANGE BREAKDOWN SUMMARY

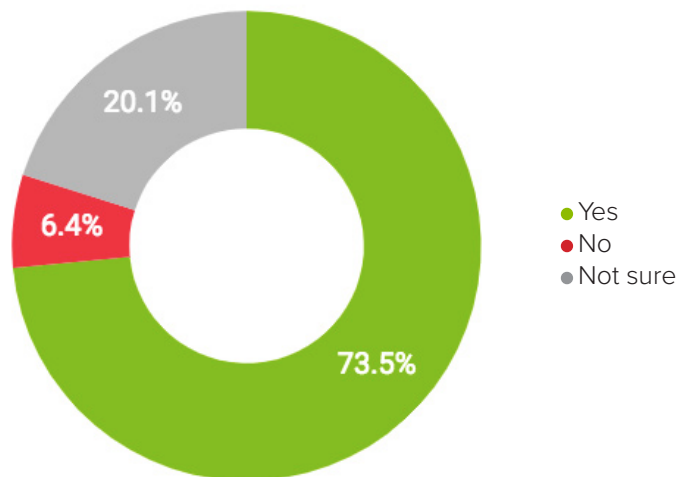
Age range	%	Responses
18-24	5.10%	102
25-34	15.05%	301
35-44	16.90%	338
45-54	20.70%	414
55+	42.25%	845

GENDER BREAKDOWN SUMMARY

Gender	%	Responses
Female	66.40%	1328
Male	33.60%	672

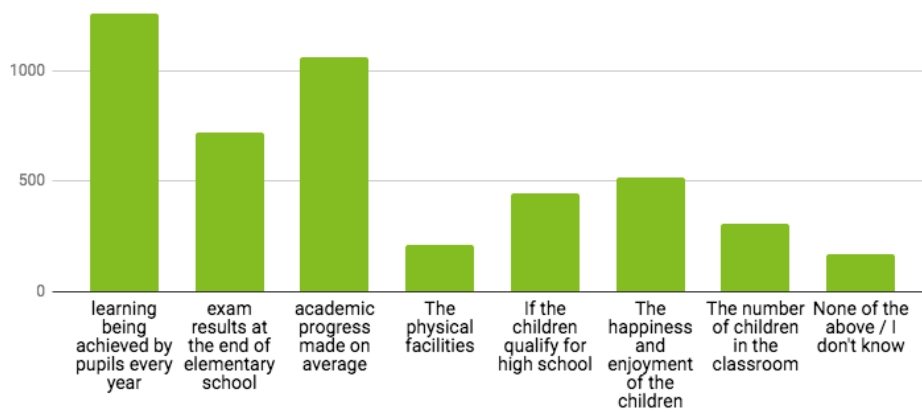
Three-quarters support education public-private partnerships

Do you think there should be more education PPPs in countries where the government struggles to teach all the children?

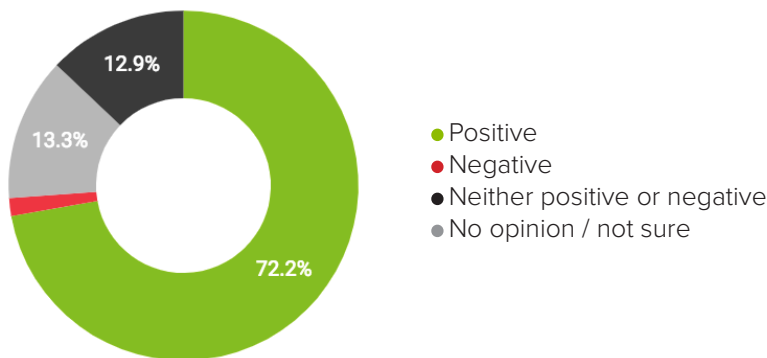


Highlights

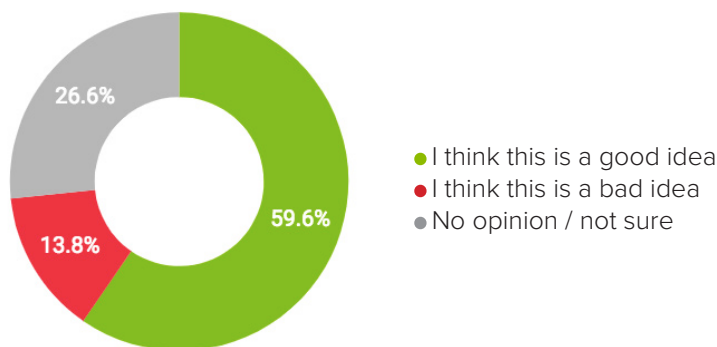
Which of the following do you think are the most effective ways of judging the success of a primary school?



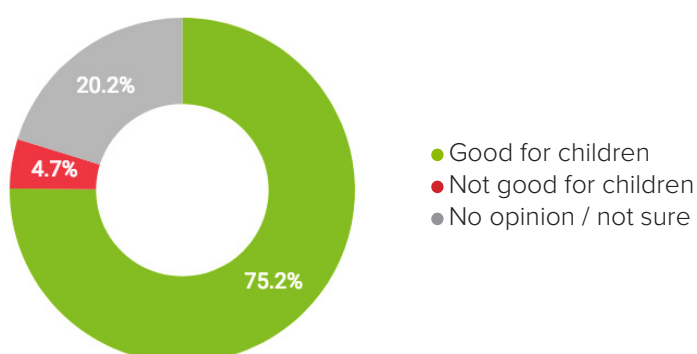
Do you think Bridge International Academies are overall positive, negative or neither?



In countries where there is a reported lack of quality primary schools, a social enterprise company could run a school that costs parents about \$7 US dollars/around £5 UK pounds per month to send one child there.

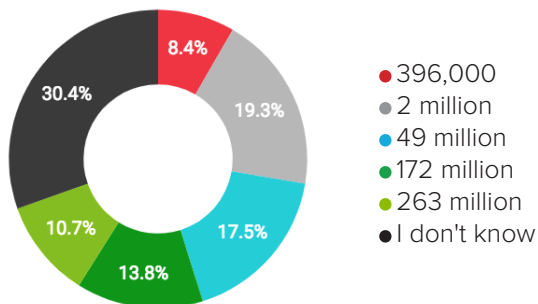


Do you think that Bridge International Academies is good for children?

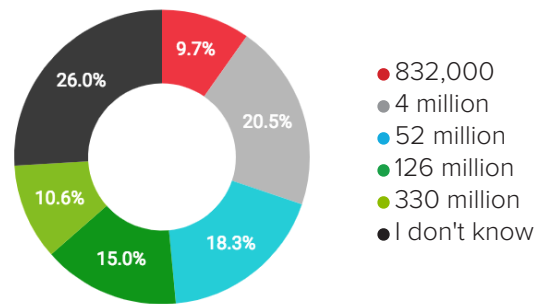


Remaining questions

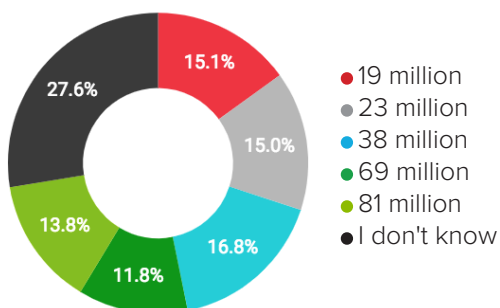
Given that one of the answers below is correct, how many children and young people aged 4-16 in the world do you think are out of school?



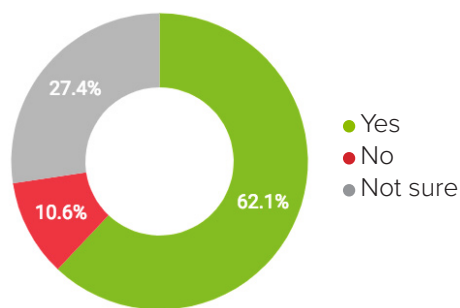
Given that one of the answers below is correct, how many children and young people aged 4-16 in the world do you think are in school but not learning?



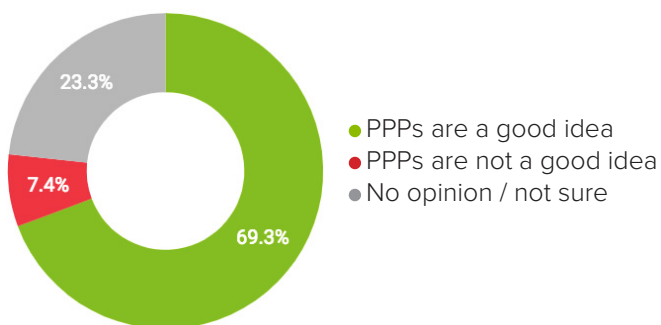
Given that one of the answers below is correct, how many more teachers do you think are needed worldwide to reach the UN Sustainable Development Goal of education for all by 2030?



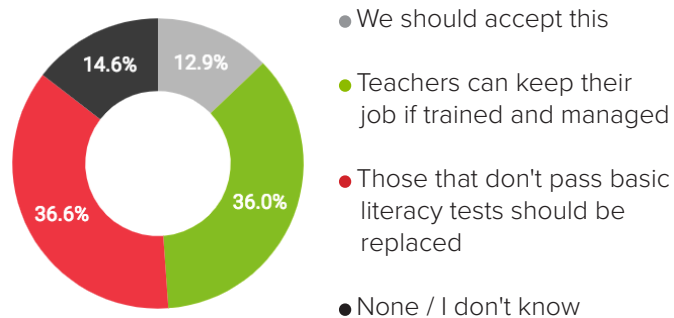
Do you think charities, NGOs (non-governmental organisation), companies, and faith organisations, should all help the above governments by running extra schools, more than they do now, that meet proper standards?



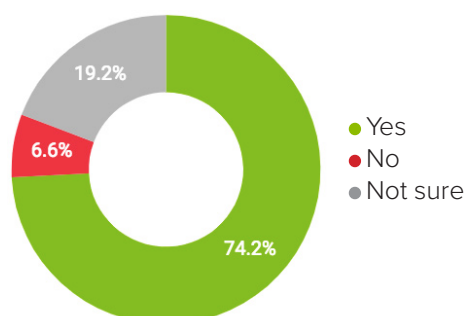
The UN estimates that around 600 million children and young people are waiting for a school that can teach them. Based on this and the above, which of the following apply to you?



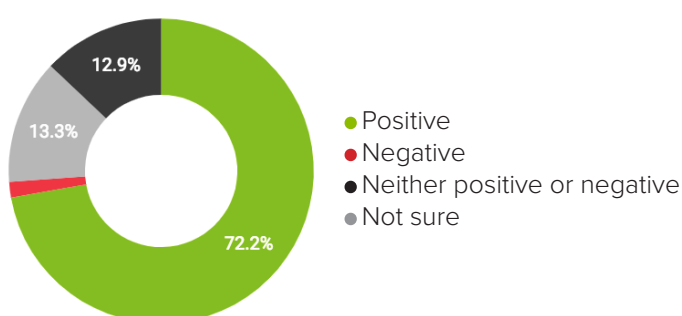
In many low-income countries, it is reported that teachers struggle with very basic literacy and numeracy. Which of the following best describes you based on the previous statement?



Do you think there should be more private providers of affordable or free education in a country where the government struggles to offer enough education for all?



Do you think Bridge International Academies are overall positive, negative or neither?





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